

Name: _____

Use the following link to view data about the “Digital Divide”

<https://www.pewinternet.org/fact-sheet/internet-broadband/>

1. What is the “Digital Divide”?
2. What groups are overrepresented or underrepresented online as a result of the digital divide?
3. What was the most surprising piece of information or visualization you found in this report?
4. How can assumptions impact Big Data?
5. What does Big Data mean?
6. What does “datafied” mean?
7. What did information look like in the past and why is it different?
8. What is the aggregation of data?

9. How is DNA data impacting the future? How does DNA data get stored by companies like 23 and me?

10. According to Kenneth Cukier's Ted Talk on Big Data, he mentions that because of Big Data, we need to **"safeguard our free will, moral choice, human volition, and human agency"**. In 300 words or less, explain why we need to protect those four things using current examples of how Big Data is put into use.